

BULLETIN

of the
MAHONING COUNTY
MEDICAL SOCIETY

Volume XLIII

Number 8

AUGUST, 1973



NORTHEASTERN OHIO UNIVERSITIES
SCHOOL OF MEDICINE

IN THIS ISSUE:

Medical School a Reality for the Youngstown Area.....	191
Acupuncture Guidelines Set by State Medical Board.....	189
Forty Years of News from the Bulletin.....	195

HITCHCOCK EXPANDS!

If you have wished you
could move your office
to the Hitchcock Complex
in Boardman —

If you would like to
have your office in the most
successful Medical-Professional
complex in the area —

Your problem is solved.

— ANNOUNCING —

CONSTRUCTION OF

HITCHCOCK PARK



PROFESSIONAL OFFICES

BOARDMAN-CANFIELD RD.

CONTACT GEORGE NIERLICH 799-9761

Term insurance is cheap — providing you outlive the term period or die within it.

—Will Rogers

JOHN PARIMUCHA, Jr., CSA

Home Savings and Loan Building
Youngstown, Ohio
Phone: 743-4082



THE NORTHWESTERN MUTUAL LIFE
INSURANCE COMPANY • MILWAUKEE



Doctor! When your West Side patients
require prescriptions—phone SWeetbriar 9-9630

CHANEY PHARMACY

Centrally located on the West Side

2603 Mahoning Ave.

Corner Mahoning & Hazelwood

ANTHONY BERARDI

ALFRED DUDEK

Doctors Keep In Touch Through...

Telephone Answering
Service
and
The New

Voice Pocket Pager



weight 3.9 ounces

Call Your

MEDICAL-DENTAL BUREAU, Inc.

744-4513

PREScribe WITH CONFIDENCE • • • • •

- Elastic Hose Cervical Collars Knee Braces
- Rib Belts Breast Prosthesis Etc.
- — *Same day service on hospital calls* —
- Authorized dealer of CAMP corsets and JOBST
- custom made supports
- **DeMine Corset Service**

3031 Market St., Medical Arts Bldg., Suite 1

Phone: 782-8243

PROFESSIONAL LIABILITY INSURANCE

THE MEDICAL PROTECTIVE COMPANY

FORT WAYNE, INDIANA

PROFESSIONAL PROTECTION EXCLUSIVELY SINCE 1899

NORTHERN OHIO OFFICE

Suite 106, 23360 Chagrin Boulevard Beachwood, Ohio 44122
Phone 464-9950 (Area Code 216)

Representatives

R. A. ZIMMERMANN • A. C. SPATH, JR.

Stillson & Donahay Agency, Inc.

*Your Society health insurance
consultant*

Phone: 757-3726

Union National Bank Bldg.
Poland, Ohio 44514

OFFICERS AND COUNCIL

OFFICERS

C. EDWARD PICHETTE
President

JOHN C. MELNICK
President-elect

HENRY HOLDEN
Immediate Past President

GEORGE H. DIETZ
Secretary

Y. T. CHIU, JR.
Treasurer

Council

Delegates

Alt. Delegates

S. G. ADORNATO W. T. MARTIN

J. C. MELNICK

R. A. ABDU

A. V. BANEZ S. F. PETRAGLIA

F. A. PESA

J. J. ANDERSON

B. P. BRUCOLI W. E. SOVIK

C. E. PICHETTE

C. C. WHITE

C. A. CRANS J. W. TANDATNICK

JACK SCHREIBER

L. J. ZEHR

Representative to the Associated Hospital Service: C. E. PICHETTE

Executive Secretary: H. C. REMPEL, JR.

Mahoning County Medical Society Meetings — 1973

January	March	May	September	November	December
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

TABLE OF CONTENTS

August, 1973

From the Desk of the President	186
Editorial: Hooray for Congress	187
Mahoning Month In Review	188
Acupuncture Guidelines Set	189
A Medical School for Youngstown	191
In Memoriam — John E. Allgood, M.D.	191
Happy Birthday	193
Medical Assistants Install Officers	193
From the Bulletin, 40, 30, 20, 10 Years Ago	195
Physician Advertising Defined	196
Classified Advertising	193

ADVERTISERS' LIST

A.Y.S. Medical Equipment	192	Homemakers	194
Bel-Park & Park Ave. Centers	192	Lester's	198
Chaney Pharmacy	183	Lyon's Physician Supply	197
DeBald & Co.	198	Medical-Dental Bureau	183
DeMine Corset Service	184	Medical Protective Co.	184
Equitable Life	190	Northwestern Mutual Life	183
Gold Cross Ambulance	200	Stillson & Donahay Agency, Inc. ...	184
Eli Lilly & Company	199	Youngstown Limb Co.	198
Hitchcock Park	182		

From the Desk of the President



EQUANIMITY

The following words of wisdom were found in a document in Old Saint Paul's Church in Baltimore dated 1692. The author is unknown. The concepts seem particularly appropriate at this moment of momentous turbulence.

"Go placidly amid the noise & haste, & remember what peace there may be in silence. As far as possible, without surrender, be on good terms with all persons. Speak your truth clearly and listen to others, even the dull & ignorant; they too have their story. Avoid loud & aggressive persons, they are vexatious to the spirit. If you compare yourself with others, you may become vain & bitter; for always there will be greater & lesser persons than yourself. Enjoy your achievements as well as your plans. Keep interested in your own career, however humble; it is a real possession in the changing fortunes of time. Exercise caution in your business affairs; for the world is full of trickery. But let this not blind you to what virtue there is; many people strive for high ideals; and everywhere life is full of heroism."

"Be yourself. Especially do not feign affection. Neither be cynical about love for in the face of all aridity & disenchantment it is perennial as the grass. Take kindly the counsel of the years, gracefully surrendering the things of youth. Nurture strength of spirit to shield you in sudden misfortune. But do not distress yourself with imaginings. Many fears are born of fatigue and loneliness. Beyond a wholesome discipline, be gentle with yourself. You are a child of the universe, no less than the trees & the stars; you have a right to be here and whether or not it is clear to you, no doubt the universe is unfolding as it should. Therefore be at peace with God, whatever you conceive Him to be, and whatever your labors & aspirations, in the noisy confusion of life keep peace with your soul. With all its sham, drudgery & broken dreams, it is still a beautiful world. Be careful. Strive to be happy."

Please forgive me for digressing. These words seemed so beautifully appropriate and the concepts so comforting that I could not wait to share them with you. Have a good summer!

—C. Edward Pichette, M.D.
President



BULLETIN

of the Mahoning County Medical Society

Published Monthly for and by the Members

1005 Belmont Ave.
Youngstown, Ohio 44504
Phone 746-8431

Volume XLIII

AUGUST, 1973



Number 8

The opinions and conclusions expressed herein do not necessarily represent the views of the Editorial staff nor the official views of the Mahoning County Medical Society.

EDITOR

William Moskalik, M.D. D. J. Dallis, M.D.
J. L. Fisher, M.D.

ASSOCIATE EDITORS

J. C. Melnick, M.D.
F. A. Pesa, M.D.

Editorial

HOORAY FOR CONGRESS

Our leaders (the congressional members) are out to fight inflation—an inflation that is tearing the country apart. Most of us realize that it can't go on indefinitely—this constant raising of prices and wages. Eventually the economy will break.

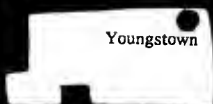
How many people say, "How high everything is, therefore I need a raise." How many companies say, "Our costs and wages are high, so we will have to increase our prices." Almost everyone says in one way or another, "Let's keep prices and wages down, but not until I get mine."

How wonderful it would be if our congressional members would say, "Since we are the leaders of this great country and since we honestly want to fight inflation, we will give the people a good example to follow and take a cut in our salaries." This will therefore show the American people we are serious about fighting inflation."

But, I suppose that is the talk of an idealist. Instead Congress is thinking of granting themselves another pay raise. According to *U. S. News and World Report* (July 16, 1973) Representative Wayne Hays (Democrat of Ohio) says, "They (the people) forget we haven't gotten any boost for a long time."

The last one was in 1969—a long, long time ago; and that was a small one—only 40-50% increase. Now our great leaders want another small pay raise. That will amount to only 25% (not including increasing the fringe benefits). Hooray for Congress!

—William Moskalik, M.D.
Editor



Mahoning Month in Review...

A summary of recent developments in the field of health in Mahoning County

ALCOHOLISM DIVISION RECEIVES GRANT — The city health department's Division of Alcoholism has received a grant of \$30,342 from the Ohio Health Department. The division opened in February under the direction of the Rev. Jack E. Ryan, and has added four staff members. The office is located at 506 Realty Building and is known as the "Community Alcoholism Center."

* * * * *

YOUNGSTOWN YOUTH HEADS STATE RETARDED GROUP — Dave Gruenwald, sophomore at Youngstown State U., was elected president of the Youth-Ohio Association for Retarded Children at a recent convention of that group. He has been active at the Mahoning County School for the Retarded.

* * * * *

COUNTY HEALTH BOARD PLANS IMMUNIZATION CLINIC — The Mahoning County Board of Health has reinstituted its immunization clinic for children entering kindergarten and first grade. The shots will be administered at two sessions in Canfield and Berlin Center this September. Shots will be given by appointment only upon referrals from private physicians, school officials, the county welfare department and Community Action Council.

* * * * *

COUNTY HAILS SEWAGE GRANT — A federal grant of \$11,621,625 will make possible a \$16 million waste water treatment plant for Mahoning County. It will serve the entire Meander Watershed and will be known as the Meander Waste Water Treatment Plant. Construction will get under way late this year or early next year.

* * * * *

CEREBRAL PALSY CENTER RENAMED — The Youngstown Cerebral Palsy Center, established in 1955, has changed its name to Preschool Potential Development Program. The organization is located at 209 W. Woodland Ave. Miss Christine Kline, executive director since 1955, states that the program serves any child whose development is slow—not just cerebral palsied children.

* * * * *

UNIVERSITY NURSE PROGRAM RECEIVES GRANT — The nursing program at Youngstown State University has been awarded a \$66,553 grant from HEW, to be used for teacher salaries, laboratory supplies and equipment costs.

* * * * *

FOOD SANITATION COURSE GIVEN — A regional food service sanitation course for restaurant supervisory personnel, supervised by the Ohio Dept. of Health, the Mahoning County Health Dept. and the Youngstown Health Dept. is underway with an enrollment of some 30 restaurant and food service owners, managers and operators from Mahoning County. Participants are studying microbiology, accident prevention, self-inspection, cause and spread of food-borne illnesses and food service laws and regulations.

* * * * *

TB SAN DECISION PENDING — On July 12, Mahoning County Commissioners took under advisement the proposal to close forever the more than 50-year old Mahoning Tuberculosis Sanatorium. The decision is scheduled to come within 30 days of that date. The Commissioners were requested by the

TB Sanatorium trustees to take steps to close it. The recommendation of Dr. Josef R. Smith, consultant, is to close the facility and to take care of TB patients at Youngstown's major hospitals. There are currently nine patients in the Sanatorium.

* * * * *

MVHPA ELECTS OFFICERS — Atty. William J. Harnish was re-elected to a one-year term as president of the Mahoning Valley Health Planning Association. Other officers re-elected are John B. Morgan, vice president; Lloyd Stoyer, second vice-president; Robert Boyd, treasurer, and Wade A. Bacon, M.D., secretary.

* * * * *

CANCER SOCIETY MOVES OFFICE — The Mahoning County Unit of the American Cancer Society has moved to larger quarters at 839 E. Midlothian Blvd., vacating the space it had long held at 3935 Market St.

* * * * *

HOSPITAL BALKS AT WELFARE DELAYS — Youngstown Osteopathic Hospital announced that it will accept no welfare clients, except for emergencies, because of the Ohio Welfare Department's failure to pay its bills. The Hospital cited bills amounting to \$185,000, some dating to before September, 1972.

* * * * *

EASTERN OHIO LUNG ASSOCIATION FORMED — Made up of the TB and Health Associations of Mahoning, Trumbull and Portage counties and the Columbiana County Public Health League, the new association will deal with lung problems and their causes. Each of the original four organizations will maintain its separate board of directors. President of the new group is Dr. Homer J. R. Elford. Executive director is James A. Fife, Jr. The new association will be affiliated with the Ohio Lung Association and the American Lung Association.

* * * * *

MEALS ON WHEELS SEEKS UA FUNDS — The Meals on Wheels program of St. Luke's Evangelical Lutheran Church has applied for \$7,500 from the local United Appeal. Directors say the money is needed to provide a sliding fee scale allowing for the very poor senior citizens and welfare clients to buy the service. A nominal fixed fee is charged at present.

ACUPUNCTURE GUIDELINES SET

On Wednesday, June 13, 1973, the Ohio State Medical Board adopted, as a matter of policy, the guidelines contained in the Food and Drug Administration announcement dealing with acupuncture, as published in the Federal Register, Volume 38, No. 46, Friday, March 9, 1973.

The Board policy states that Ohio physicians must obtain "informed consent" before performing acupuncture on patients.

William J. Lee, Administrator of the State Medical Board, stated, "Only fully licensed medical doctors and doctors of osteopathy may perform acupuncture and they must first give the patient a fair and full explanation of the treatment and its hazards.

"It is suggested that physicians also obtain approval and review of acupuncture treatment from their hospitals or county medical societies.

"According to the U.S. Food and Drug Administration, the safety and effectiveness of acupuncture has not been proved or generally accepted.

"Only acupuncture devices labeled in accordance with U.S.F.D.A. guidelines may be used by physicians. Labels must include the statement, 'Caution: Experimental devices limited to investigational use.'"

Lee said that lack of informed patient consent or the use of unlabeled or improperly labeled devices shall be considered grossly unprofessional conduct by the Board.

Of Interest To **PROFESSIONAL CORPORATIONS**

Investment performance in a pension plan is important to a professional corporation. A tax shelter must have proper:

1. Design
2. Service
3. Investment Results

One of our Investment Funds has the following track record:

Separate Account B

	Accumulation Unit Value
March 1970	\$ 99.20
June 1970	92.19
September 1970	107.23
December 1970	121.10
March 1971	140.06
June 1971	149.21
September 1971	149.69
December 1971	157.86
March 1972	172.20
June 1972	181.91
September 1972	184.07
December 1972	194.27
March 1973	181.29
June 1973	166.83

(Unit values shown pertain to the last business day of the month)

Past performance of course provides no indication of future results. If you would like additional information phone (216) 743-1191.

W. L. Spencer, C.L.U.

W. E. Musselman

908 Union Bank Building
Youngstown, Ohio 44503

THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES, N.Y., N.Y.

A MEDICAL SCHOOL FOR YOUNGSTOWN

Eight Years to Success

Youngstown will have a medical school — or at least a part of one. The announcement caps eight years of effort on the part of the Mahoning County Medical Society.

Here's the way it was:

- 1966: The Council of the Mahoning County Medical Society approved the concept of a medical school for Youngstown and appointed a committee with Dr. L. P. Caccamo as chairman.
- 1967: The Medical School Committee recommended a feasibility study.
- 1968: The Medical Society contributed \$2000 and raised \$28,000 more to pay for a feasibility study.
- 1969: The study was made by Booz, Allen and Hamilton. The 150-page report showed that "Although the city is located in an area where 2 other communities are desirous of having a medical school, Youngstown is best located to serve that portion of the area that is out of the influence of Cleveland and Pittsburgh.
- 1970: A Citizen's Committee was organized by the Medical School Committee with Harry Meshel as chairman. A 3-county rally was held, attended by 700 persons, with Dr. John D. Millett as speaker.
- 1971: A quiet year, while the state legislature studied medical school proposals.
- 1972: Youngstown, Kent and Akron State Universities joined in a consortium called MEDCO. The consortium employed Dr. Stanley Olson to develop plans for a 3-university school. A new citizen's committee was organized with Paul Mossman as chairman.
- 1973: A sixth District medical school rally was held in Canton. Speaker was Dr. Russell B. Roth, then president-elect of AMA.
 - June 14 — Ohio Senate Finance Committee appropriated \$790,000 for a Northeastern Ohio Medical School
 - July 12 — Ohio Senate passed plans for the medical school.
 - July 20 — House State Government Committee approved legislation creating the medical school
 - July 28 — House of Representatives approved bill creating the Northeastern Ohio Universities School of Medicine.

During the entire eight years, the Medical School Committee of the Mahoning County Medical Society continued to work and to supply information and guidance to all participating parties. Members of the Committee are: Dr. L. P. Caccamo, chairman, Dr. A. A. Detesco, Dr. Edward Kessler, Dr. F. A. Pesa, Dr. S. V. Squicquero, Dr. J. F. Stotler, Dr. Charles Waltner and Dr. R. A. Wiltsie.



JOHN E. ALLGOOD, M.D.
1909 - 1973

Dr. John E. Allgood, long-time physician in New Middletown, died on July 20th after a brief illness.

Dr. Allgood was born March 18, 1909 in Brookville, Pa., a son of the Rev. John E. and Anna Eisenberg Allgood. He was a graduate of Allegheny College and the University of Cincinnati Medical School, and had practiced in this area since 1937.

A.Y.S. Offers Home Relief from Emphysema



Our registered inhalation therapist will install our I.P.P.B. equipment in your home according to your physician's prescriptions and specifications. A.Y.S. can also fill Oxygen needs by home delivery.

Medicare Benefits on Rental and Sales

A.Y.S. Medical Equipment, Inc.

2220 Market St.

788-8784

BEL-PARK and PARK AVE. PROFESSIONAL CENTERS

Centrally and conveniently located
on Belmont Avenue

- AIR CONDITIONED SUITES
- PRIVATE PARKING
- RESTAURANT
- SAVE-DEPOSIT VAULT
- UNIFORMED SECURITY PATROL
- JANITOR SERVICE

NOW AVAILABLE AT \$6.25 PER SQ. FT.:

SUITE 145 (750 SQ. FT.)

SUITE 190 (2500 SQ. FT.)

SUITE 205 (550 SQ. FT.)

FOR COMPLETE DETAILS PHONE 545-2986
or write: P.O. Box 826 Warren, Ohio 44482

HAPPY BIRTHDAY



Get your annual check-up • Is it time to renew your driver's license?

August 17
S. W. Ondash

August 18
F. Gelbman

August 19
J. J. Campolito
S. C. Keyes
J. R. LaManna
S. S. Husain

August 22
R. J. Hritz

August 23
W. D. Loeser

August 25
A. W. Miglets
R. J. Jarvis
F. A. Carbonell

August 27
W. R. Torok

August 28
E. T. Saadi

August 29
J. M. Basile

August 30
D. R. Dockry
J. S. Conti

August 31
L. J. Gasser

Sept. 1
B. Taylor

Sept. 3
D. E. Beynon

Sept. 4
M. B. Krupko
E. Kessler

Sept. 5
W. H. Bennett
F. G. Schlecht

A. V. Whittaker
V. A. Need
M. L. Paige

Sept. 6
H. Holden
E. H. Jones, Jr.

Sept. 8
I. Maeda

Sept. 9
C. E. Pichette

Sept. 10
L. G. Coe
A. K. Phillips

Sept. 12
R. Tarnopolsky

Sept. 14
M. B. Goldstein

MEDICAL ASSISTANTS INSTALL OFFICERS

Julia Gura was installed as president of the Mahoning County Chapter of Medical Assistants in June. Nena LaBarbera is president-elect; Betty Perschko, recording secretary, Mrs. Josephine Sammartino, corresponding secretary and Mrs. Sharlene Webster, treasurer.

Councilors are Mrs. Carole McClendon, Mrs. Iva Hager, Dorothy Klein, June Kyle, Mrs. Joan Schuchler and Mrs. Bea Collins.

The installation dinner was held at the Sokol Center, with Mrs. John McCann as installing officer. Dr. G. E. DeCicco, chairman of the Medical Assistants Committee, gave the invocation. Retiring president is Charlotte Kramer.

Classified Advertising

OFFICE SPACE

1160 sq. ft. available. Modern medical office bldg., Boardman area. Ample parking. Air conditioning.

Forest Hill Professional Center
8150 Market St.

F. A. Friedrich, M.D. Phone 758-1411

FOR SALE

Examining table in good condition, small sterilizer, small table-size refrigerator, hyfrecator.

Call 743-3219 after 7:00 p.m.

FOR SALE

Office equipment and/or practice of Dr. John Allgood, New Middletown.
Phone: 542-3815 or 788-9488

HOMEMAKERS



A NATIONAL ORGANIZATION OF HOME AND HEALTH CARE PERSONNEL

A wholly - owned subsidiary
of THE UPJOHN COMPANY.
Homemakers has more than
100 owned and licensed of-
fices across the country.
Homemakers employees in-
clude:

HEALTH CARE PERSONNEL

Registered nurses, licensed practical nurses, nurses aides, and other paramedical personnel available at your direction for private duty in the home or health care institution. Our nurses meet today's varied medical techniques with understanding and experience.

LIVE-IN COMPANIONS FOR THE INVALID OR ELDERLY

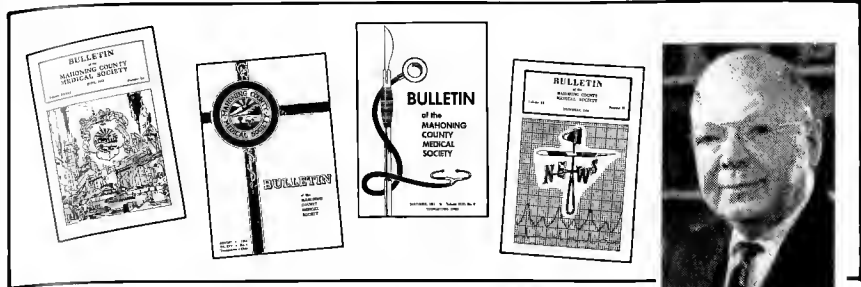
Homemakers cares for your patients with competence, quality and concern. Our employees are available at any time for as long as you feel they are necessary. Each employee is carefully screened, bonded, and insured, and matched to meet the specific need of your patients.

CALL HOMEMAKERS

Mrs. Connie Fibus, R.N.
Service Director

399-2733 or 792-2368





From the Bulletin

FORTY YEARS AGO — AUGUST 1933

The great Depression showed signs of lifting. The N.R.A. (National Recovery Administration) of President Roosevelt's New Deal was having some effect on employment. It was unconstitutional but at least it was action and it gave the people hope. Some of its provisions were "not to work for any accountant, banking, office, service or sales employee in any office, store or public utility for more than 40 hours a week and not to reduce the hours of any store or service to below 52 hours a week. Not to pay any of the classes of employees mentioned less than \$14.00 per week . . . the minimum rate for office help and janitors is 35 cents an hour."

From an article by James Birch: "For several years we have seen a steady decline in our incomes. A canvass of a large number of local doctors disclosed the fact that in spite of a marked increase in general employment, the doctors' incomes showed no improvement. It may be pertinent to ask: "Where is the New Deal for the doctor?"

President Harvey said: "A grave problem is the inadequate facilities for the care of the mentally ill. We must make an effort to provide a place more suitable than the county jail."

New members of the Society were: Raymond Hall, John F. Dulick, Andrew Miglets and J. L. Scarnecchia.

THIRTY YEARS AGO — AUGUST 1943

Dr. George M. Curtis came here to lecture on the "Nature of Blast Injuries." Fortunately no bombs were dropped on Youngstown during World War II but the Civil Defense Committee was active, holding frequent drills when Air Raid Wardens went around blowing whistles and tired doctors sat in blacked out school rooms while the sirens wailed.

Major S. D. Goldberg flew home from North Carolina and back the same day, just to have lunch with his family. Craig Wales was home from Texas to show off the new gold bar on his collar. Clara Raven was one of the first six women to be commissioned a captain in the Army Medical Corps.

Acting President Elmer Nagle wrote: "The grim realities of war cast their dark shadows across our paths and thwart us at each turn of the road. When this war is ended it is our sincere hope that we can return to the routine of prewar days."

A hundred of us sweating it out in far distant places echoed a hearty "Amen!"

TWENTY YEARS AGO — AUGUST 1953

A truce had been arranged in the Korean conflict but Congress renewed the doctor's draft law over the objections of the A.M.A. It made physicians liable to induction in the military service up to age 51.

Mrs. Oveta Culp Hobby, the new Secretary of H.E.W., said "Dependency on the Federal Government is one of the evils of our times."

The Health Exhibit Committee for the Canfield Fair under M. M. Szucs had 18 members of the Allied Professions lined up for exhibits next month.

Dr. Warren D. Coy died at the age of 81 after 50 years of practice. He was president of the Society in 1919, a skillful surgeon, philosopher and poet. He was a regular contributor to the *Bulletin* under the pseudonym "Uncle Dudley" and his book "Leaves of Life" was for sale at the Youngstown Hospital Gift Shop.

TEN YEARS AGO — AUGUST 1963

Our Executive Secretary Howard Rempes had an interesting article on "Youngstown Physicians In The Civil War." There were eight who enlisted including both Timothy and John Woodbridge, Timothy at the age of 52 years. Seven came back alive but Thomas Shannon was killed in the battle of Winchester. His body lies in Oak Hill Cemetery and his name heads the list on the monument in Central Square.

The Athletic Injuries Committee sponsored the first conference on prevention and treatment for high school personnel at the Boardman Junior High School. Participants in the program were Asher Randall, George Cook, Michael Vuksta, Robert Parry, Arthur Nichollette (D.D.S.), Fred Schlect, W. H. Charlebois and James Gordon.

Willard Webster, professor of biology at Y.S.U. spoke on "Protective Taping." J. A. Altdoerffer was committee chairman.

Seventy three of our members were affiliated with the Chamber of Commerce.

—J. L. F.

PHYSICIAN ADVERTISING DEFINED

It has been established by custom that newspaper advertising by physicians shall be of a specific size, which is 2 columns wide by 2 inches high. The size has been approved by the council of the Mahoning County Medical Society.

SAMPLE AD SHOWING THE APPROVED SIZE

JOHN Q. MEDSOC, M.D.	
Announces the Opening of His Office	
1234 CENTRAL AVE.	
For the Practice of	
GENERAL MEDICINE	
Phone 746-8431	Office Hours by Apt.

2 inches

2 columns

Advertising may be placed for the opening of an office, for a change in office location, for the formation of an association or partnership, for the termination of an association or partnership, and for the termination of practice.

It is customary and approved for ads to run three successive days in the newspaper.

Lyons has it...



HALOGEN LAMP ILLUMINATION

A new concept for this new diagnostic set

Twice as much light at the point of diagnosis from exclusive miniature halogen lamps.

Higher light intensity over entire life cycle.

Better color fidelity (closer to natural sunlight) for more accurate observations.

Longer life expectancy between lamp replacement.

New, black chrome rechargeable battery handles provide greater power.

Lyons Physician Supply Co.

704 Youngstown-Poland Rd.

Youngstown, Ohio 44501

phone: (216) 755-9876

DeBALD & CO.

OFFICE SUPPLIES and
BUSINESS FURNITURE

CODO Carbons and Ribbons
Southworth Papers

1109 Wick Ave.

Phones: 746-0597 — 746-0598

YOUNGSTOWN, OHIO

YOUNGSTOWN LIMB CO., INC.

Prostheses — Legs — Arms — Stump socks — Walkers
Canes — Breast Restorations — Accessories

CERTIFIED: AMERICAN BOARD OF CERTIFICATION
MEMBER: AMERICAN ORTHOTIC & PROSTHETIC ASSOCIATION

Rehabilitation of amputees since 1918

14 S. Meridian Rd., Youngstown, Ohio 44509

Phones: 792-2561 — 792-4684

LESTER'S

- PHYSICIAN SUPPLIES
- HOSPITAL SUPPLIES
- PRESCRIPTIONS

We offer

- Prompt courteous service—Free Delivery
- Complete Stocks
- Fair Price
- Literature—New Product Information

If we can be of service—

PLEASE CALL

318 Fifth Ave.
747-7141

264 W. Federal St.
744-4111

1003 Belmont Ave.
746-2657

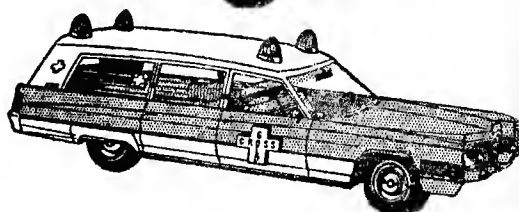
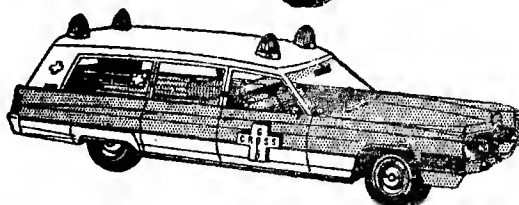
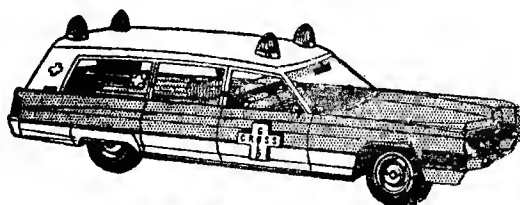
new

DARVOCET-N[®]

50 mg propoxyphene napsylate
and 325 mg acetaminophen

Lilly TABLETS

Additional information available to the profession on request.
Eli Lilly and Company, Indianapolis, Indiana 46206
300104



GOLD CROSS

AMBULANCE AND MEDICAL SERVICE

★ The only local ambulance to be accredited by the National Ambulance and Medical Service Association.

★ Personnel training and equipment exceeds all recommendations of the American College of Surgeons, Ambulance Association of America, and U. S. Public Health Department.

★ Member of the Ambulance Association of America, Ohio Ambulance Association, and the Safety Council of Greater Youngstown.

Medicare Benefits Available

NEW
CENTRAL
LOCATION

802 Market Street
Youngstown-Ph. 744-4161

Offering the finest in professional ambulance service